



CONTACT

109 Fourth Street, Hamden, CT 06514

email hello@staceyslimakshea.com

cell 203.685.8519

portfolio staceyslimakshea.com

EDUCATION

SYRACUSE UNIVERSITY, 1995-99

BA from College of Arts & Sciences in
English & Textual Studies
Concentration in Communications Design
Graduated with honors, May 1999

ADOBE TRAINING SERVICES: DIGITAL PUBLISHING SUITE

Training by certified Adobe instructors on
building and publishing apps using
Adobe Digital Publishing Suite
New York City, October 2013

TECHNICAL SKILLS

proficient:

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Acrobat Pro
Quark Xpress
FlightCheck
Google Apps

skilled:

Adobe Digital Publishing Suite
Microsoft Outlook
Microsoft Word
Microsoft Excel

familiar:

Microsoft Powerpoint
HTML
Dreamweaver
Apple Pages
Apple Keynote

ASSETS

Ability to manage multiple
projects on tight deadlines
Quick and eager learner
Comfortable working both
individually and in a team setting
Committed to excellence
in all endeavors
Excellent written and
verbal communication skills

EXPERIENCE

SENIOR DESIGNER CONNECTICUT MAGAZINE 2012-2015

- Spearheaded redesign of *Connecticut Magazine*, working closely with the Editor to achieve a design that complemented the editorial vision
- Responsible for design of magazine covers, features and departments; consulted with General Manager and Circulation Manager on cover design to maximize newsstand sales
- Designed prototype iPad apps for three of the most popular content categories: Best of Connecticut, Rating The Towns, and Connecticut Health; managed publishing and updating of the Best of Connecticut app in the Apple App Store
- Designed web graphics and content modules for *Connecticut Magazine* website; maintained website by uploading content and updating modules and databases
- Managed art budget, staying on or under budget every month; reduced art department costs by 50% over the course of two years
- Hired and negotiated fees and contracts with photographers and illustrators; styled and directed photo shoots both in studio and on location
- Supervised in-house Design Associate in completing assigned duties
- Implemented cloud-based proofing system, increasing efficiency and accuracy of the editorial proofing process
- Contributed to editorial planning meetings to decide content for future issues
- Communicated with pre-press service bureau and printer to ensure pages met print standards; troubleshooted technical issues with quick turnaround to remain on schedule
- Served as backup to General Manager, performing duties including ad tracking, communicating with outside vendors, and updating sales team on advertising issues

SENIOR DESIGNER THE CONNECTICUT BRIDE 2012-2015

- Initiated redesign of biannual bridal magazine and suggested refreshed editorial direction to better position the magazine amongst its competitors
- Generated and executed story ideas, working with writers, illustrators and photographers to achieve a compelling finished product
- Assisted in the planning of annual Connecticut Bride Expo; designed all promotional and event collateral; represented the magazine as a liaison to vendors and guests during event

ASSOCIATE PRODUCTION MANAGER CONNECTICUT MAGAZINE 2004-2011

- Designed ads for magazine advertisers, communicating with clients to determine design direction, tracking materials and securing approvals on tight deadlines
- Produced all promotional materials for *Connecticut Magazine* and its associated publications, including *The Connecticut Bride*, *Connecticut Home & Garden*, and the *Connecticut Vacation Guide*.
- Served as Production Manager for *Connecticut Home & Garden* (published four times a year, 2005-2008); responsibilities included soliciting bids from printers, choosing and ordering paper stock, layout of editorial and positioning of ads

PRODUCTION ASSISTANT CONNECTICUT MAGAZINE 1999-2004

FREELANCE PROJECT WORK 2007-PRESENT

Promotional, ad and identity design for a variety of clients, including:
The Art League of New Britain Goddard House Assisted Living, Brookline, MA
New Haven Legal Assistance Association Artbarn Community Theater, Brookline, MA
The Discovery Museum, Bridgeport, CT College Grad Coaching, Milford, CT
Foreign Policy Magazine Marketview, Westchester, NY

AWARDS

2012 Excellence in Journalism Awards, Connecticut Society of Professional Journalists FIRST PLACE Non-Page 1 Layout (Magazine):

"Connecticut Getaways As Seen on TV," July 2012

FIRST PLACE Hurricane Sandy, Non-Page 1 Layout (Magazine):

"Story of the Year: Superstorm Sandy," January 2013

2013 Excellence in Journalism Awards, Connecticut Society of Professional Journalists FIRST PLACE Informational Graphic (Magazine):

"A Guide to Skirting Connecticut's Campaign Laws," August 2013

SECOND PLACE Non-Page 1 Layout (Magazine):

"Mob Story," June 2013